



Amerex Energy Services Launches New Website

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Amerex Energy Services has launched its new website, which will be a great resource for existing and prospective clients to learn more about Amerex's consultative advisory and procurement services. Via the site, businesses will be able to discover the depth of services provided, the breadth of markets served, and the experience and expertise of Amerex's energy professionals. The site will also serve as the gateway for clients to login to Amerex's Insights data management and auditing portal, interact with Amerex via social media, and contact Amerex for an energy analysis or partnership opportunity. The new website can be accessed at www.amerexenergyservices.com.

Amerex Energy Services had the website designed to be a significant step forward in its online presence and an additional resource in educating consumers on the savings opportunities provided by deregulated energy markets. "Amerex is uniquely positioned in our industry given our wholesale access to, and constant focus on energy markets. We attempt to deliver value by helping our clients make the most informed, appropriate and transparent decisions with their energy dollars. This new website provides a great opportunity to introduce Amerex to clients who don't know us yet, and who are exploring a vast number of energy consultants who provide significantly different levels of service and expertise," said Jeff Shoaf, Senior Vice President of Amerex Energy Services.

Amerex Energy Services believes that extensive market insight and experience are critical to successful energy procurement. Its team of energy experts takes pride in guiding clients through the energy procurement process, exploring numerous options to identify the best supplier, pricing structure, term length, timing and contractual provisions to provide savings and reduce risks. Rob McKim, Amerex's Vice President, said "We realize once clients get to know us, they quickly realize and appreciate how different we are from most energy consultants, and the premium value we deliver. We are a strong team and get results for our clients. I'm excited about the website because now prospective clients can learn more about the Amerex difference, which I believe will make them want to get to know us."

MedTractions had a critical role in the design and development of the website. [MedTractions](#) is a full-service digital marketing agency with ambitious drive and dedication to client satisfaction.

About Amerex Energy Services

[Amerex Energy Services](#) is an energy consulting firm that advises commercial, industrial, governmental and institutional entities in developing and implementing long term energy strategies. With over 30 years of wholesale and 9 years of retail energy experience, Amerex offers exceptional market intelligence and depth of experience in providing comprehensive energy price risk management services. Amerex Energy Services is the retail consulting division of Amerex Brokers LLC, which is a wholly-owned subsidiary of GFI Group Inc. (NYSE: GFIG).

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